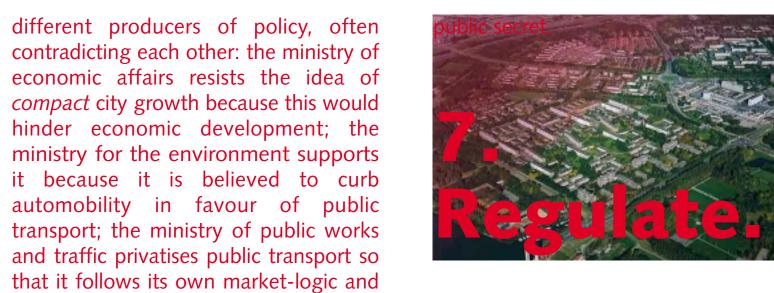


Near total exasperation about the state of the profession has given way to one of the most important new urbanistic concepts in a decade: an urbanism of negotiation. Dutch city planners complain that 99% of their time is spent meeting people: trying to get the highway people to talk with the sports centre people; trying to get the railway people to stop their vendetta against the

vegetable-garden people; trying to convince the Shell refinery people that they should stop protesting against the McDonald's drive in being built in front of their installations; convincing the Telecom corporation to get a really good architect to build something spectacular in the middle of the city, etc. Picture the urbanist, rushing breathlessly from



becomes more expensive. These

different organisational actions do not

cancel each other out, rather, they

produce different threads and strands of

Fragment.

Sometimes the state directly implement

gradual privatisation of the railway

orgware.

To the practitioners of urbanism the operations of this 'other, anonymous kind of power' are no secret. They deal with them each day. If left to their own devices, which they nearly always are, the powers that be produce the usual landscape wherein the highway gets built by the highway people according to their preoccupations, then the Dutch noise and pollution laws make it illegal to have housing, public buildings or

shops in a zone of 600 meters on either side of the highway. Only open-air facilities like sports and gardening and industry are allowed. City planning regulations state that for every house a policy that has huge unforeseen local you need a certain number of m² open effects; sometimes tiny marginal towns green space, other regulations say that or villages can work up a froth of you need so many sports facilities and political influence that derails an vegetable gardens. The net product is operation on a national or even that the open space, sports fields and

European scale. Apart from the inherent vegetable gardens, are put into the zones complexity of governmental power, on either side of the highway. It leaves there is also the complex mix of the urban designer a small space to plan governmental power and market his city, for which he only controls the basic formal figures in which will be built powers. Or rather, there is the complex fact that it is becoming harder and the houses. Also the design of urban harder to distinguish state power from space is under nearly complete control market power, and probably irrelevant of the traffic specialists, who determine to even try. Take for instance the for example the width of sidewalks.

Then there are the bus company people,

Berlage can be seen in the claims for emptinesses by archaeologists who expect to find something old underneath the grass, or by gas companies that don't want people to build above their underground pipes. This was an unexpected move because the normal procedure is to negotiate half of them out, to preserve the formal integrity of the original urban design. In this case there was no formal integrity

and there was no original urban design. The empty spaces on the map of claims were simply named parks and were made to cater to the state regulated amount of green space per dwelling, producing – as an afterthought – an Arp-like scattered formal structure. The result was that those bureaucratic obstacles which usually account for the powerlessness of the urban designer were simply turned into urban design

themselves. The biggest spatial claim, however, was aggressively attacked. The 30.000 houses had to be built on the other side of a huge new highway. Normally, the regulatory voids on either side would isolate the new city from the old one. Max quickly understood that homing in on the behaviour of the highway was the only way to have any real influence on the city to be built. They conceived of the new highway as

a tunnel lying on the ground instead of underneath, so that the urban substance could creep over the highway, not hindered by orgware barriers. Getting the highway-engineers to play along was dramatically turned into the core of the 'design'. The urban designers left their drawing boards and went on an endless round of meetings with the

Sink-back. Retrospectively, the risk of certain

aspects of the Leidsche Rijn method of urbanism-by-negotiation is that it seems to reduce urbanism to strategy, to a boardroom game of 'cunning plans'. Michael Speaks astutely saw our list of

indices as adding some orgware of our own to the existing orgware. It probably still is quite a good idea, but in hindsight there is a fearful lack of transcendence in this attitude: in this will to become powder, unrecognisable, homeopathic. This way urbanism risks losing the power to evoke an ideal city, or to present other wondrous urban possibilities; it risks becoming a mute

> specialism, hiding behind the intricacies of its negotiations, sinking back into the mire of the third power.

13. **NO**

To counter this neutrality more attention has to be given to the spatial aspect of the complex-orgware driven city and the urbanism that fits it. Space seems a terrifyingly old-fashioned thing to talk about; but we should be able to distinguish it as an empirical fact from the mystical spatiality put forward by a

were going through their most convulsive growth. To make the contemporary developments fit in an urbanistic concept, City government had its planners explode the theoretical scale of the city and present the spectacular Plan Rotterdam 2000+. The prophecy had the harbour penetrating the whole region, the infrastructural network tripling, and the city doubling itself by a new town of 500.000. In the

early seventies, the oil crisis, New Left politics. The dotted lines that divide the politics, sociology, contextualism, territory in different municipalities seem ecology and anti-capitalism all left such to be strewn at random over the an impression on Rotterdam as to make coherent pattern of physical elements we see on the map. There is a shocking such a definition of city impossible (not to say abject). Urbanism and city discrepancy between on one side the government joined hands and presented *real* conurbation and on the other official urban design and the political a new program and a new slogan: build for the neighbourhood, not for the city. boundaries it is based on. The houses in the nineteenth century

workers guarters were nationalised and restored to the proletariat. Urban planning was decentralised. Urbanists formed teams with inhabitants and together made plans for little squares, street corners, carfree zones etc. Disguised as a series of minute operations, a massive cultural revolution was going on, costing billions and giving Somewhere between the besieged

the city government total control over territories of urbanism and the immense the urban tissue of the neighbourhoods. arteries and non-civic territories of the The urban renewal of the seventies conurbation might just lie the hunting

produced much of the orgware that up grounds for another, more adventurous, to this moment defines urban planning: more optimistic kind of urbanism. It is here that we find the most maddening in the form of bureaucratic institutions, legislature, financing channels and sedimentations of power, disguised as above all a good old boys' network of powerlessness, and the most exciting collection of possibilities, disguised as social-democrat politicians, planners, policy makers and designers born in the impossibilities. In between the clear-cut forties. Of course now the Maoist territories of for instance the refinery, ideology has been filed away and and, say, the middle-class neighbourhood

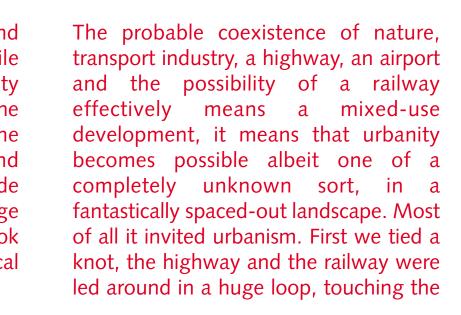
the travelling time between them would a good representation of the toleration policy Holland specialises in, where soft have been thrice as much. The fact that drugs and prostitution are officially Rotterdammers travel by the highway, forbidden but unofficial toleration is an through the refineries to the artificial landscape of the Maasvlakte to find the official policy, having produced its own biggest and best beaches of Holland hardware. More than this it shows how disproves any doubts about the urbanity these areas *cannot* be characterised by of the contemporary harbour. Of course a lack of control, or by alternative nothing of this coherent system or its unplanned life forms thriving in history is determined by urbanistic urbanist-free zones, as is often done in periphery discourse. These areas rather concepts, and hardly by territorial

contain unusual concentrations of power, sublimated in highly specialised

urbanistic typologies.

21.

immense field of urban possibility, and freeing them from their servile relationship to the disappointing city centre. To be honest we developed the pedantic idea that by presenting the public officials with the simple and beautiful results of a changed attitude towards urbanism they would change their attitude. The format our ideas took ranged from the immediately practical to the allegorical.



new airport. The train platform is a

highway-exit is an arrival and departure

hall is underneath a one kilometre long

roof is the traincarairportbuilding.

Secondly we drew a line: a long

sweeping beach road with L.A.-like

beachhouses built against the dunes

You drive your car on the roof and then

walk down to the rooms looking out

over the pale windswept beach of the

new land. Then we built a sand castle

In our most classical figure we proposed that instead of keeping brainparks, a golf course, sports areas, new housing areas, infrastructure and vegetable

a one on one model of the centre of gardens apart from each other in separate enclaves, as has happened in Rotterdam. What the R.I.S.C. facility seemed to lack was the possibility to the northeast quadrant of the simulate the real contingency of a conurbation, an enclave could be disaster in a city: the fires breaking out devised where these elements are after an earthquake, the looting after a brought together in one new enclave. By sampling all the stuff that was plane crash, the panic after a biological attack, a football match etc. This is why already there and placing it in the existing framework of enclaves we came we proposed enlarging the R.I.S.C up with Putt City, an urban area facility into a model of the centre of developed by the golf club, of which the Rotterdam, where all kinds of disasters

golf course plays the role of theme and /illage green.



The most important aspect of this dysfunctional family of places, is that

over an enormous surface it exposes the local, small scale, incredibly mediocre and 'normal' urban neighbourhoods, villages and townships to the urban or post-urban conditions of what we used to call the periphery. On the other hand, they expose the huge abstract

landscapes of globalised industry and infrastructure to local conditions of small scale empirical specificity. They are the analytical borderlands that Saskia Sassen saw between the global power centres

and the local conditions, between the

hi-tech and the archaic, between the

sublime beauty of boats, containers,

trucks, machines – *them*; and the poor

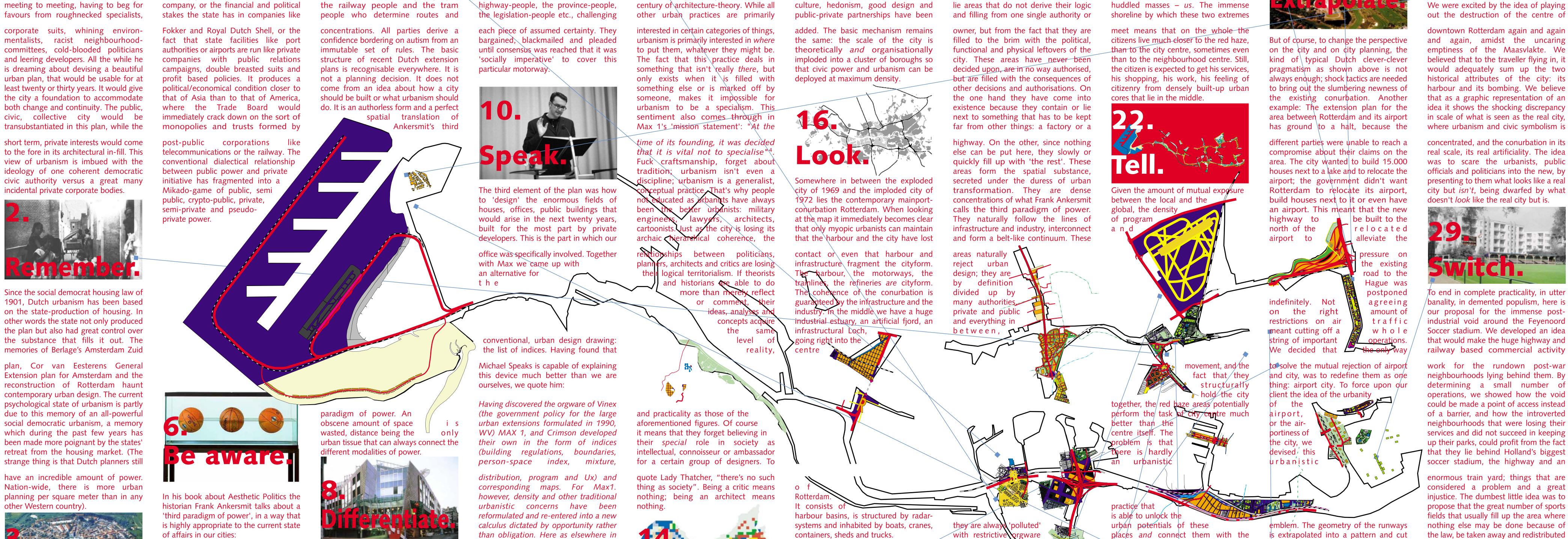




complexity.

could be simulated in their full urban





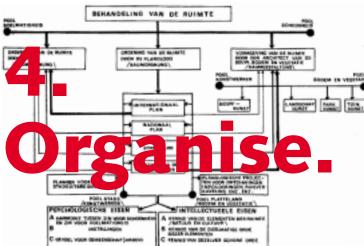
Nation-wide, there is more urban planning per square meter than in any other Western country)



The culture of European urbanism in general is based on an ideal sameness of Urbs and Civitas, on the city as a physical artefact being the logical offspring of the city as a discrete governable unit. The municipal borders are also expected to be the physical borders of the city; the emptinesses in between the cities should correspond with the regional plans, made by the

province. Urbanist discourse in Europe is highly representational of this integrity of government and city-form. It constantly evokes the existence of the city as a coherent mental, physical, political and cultural unit, steered from its civic heart and brain. This explains why the spatial terms used in European urbanism often whisk you away from the streets to a civic never-neverland of dialectical relationships in a

phenomenological fog: centre vs. periphery, open vs. enclosed, public vs. private, inside vs. outside etc.



state I have in mind here, its inability to steer the ship of state, should not be seen as mere powerlessness, as an absence of power, as degree zero in the power scale. Rather, there is another, anonymous kind of power at work whose operations are still largely a secret to us.¹

perspective on the contemporary state

The first paradigm is that of the

heliotrope, the power of the roi soleil

to rule his country. Right at the opposite

end of the power spectrum we find

Foucault's "capillaries of power", that

insidious kind of power that conceals

itself in disciplinary discourse, felt or

even noticed by a few, but nevertheless

quite real... Between the power of the

heliotrope and disciplinary power we

can, however, situate a third paradigm

of power. This is an anonymous and

unpredictable kind of power, without

traceable origins or foundations, freely

circulating around, much like those

immense and elusive clouds of money

moving around the financial world in a

way that worries so many contemporary

economists... This form of power is no

less real, but a great deal more visible,

than Foucault's disciplinary power. In

fact we have already been aware of this

kind of power for a long time, albeit

But the powerlessness of the modern

only as an absence, as powerlessness.

Ankersmit offers an interesting urbanism will have to switch powers; it

Many urbanists try to explain their predicament ideologically, by stating that it is no longer their task to wield

expression and movement. But form power or have big ideas that pertain to does not disappear altogether as a the whole city, that they just have to go with the flow, accommodate the social concern: it just becomes one factor and the market forces, be flexible, among many. Acknowledging the pragmatic and go from question to impossibility how the market will question, build high-quality wherever transform such a huge chunk (70%) of they can. Now that plans like Berlage's the program, Max 1. introduces form as powder, as a field of opportunities that or Van Eesteren's for Amsterdam can no they insist will help retain the longer be produced for the entire city, urban designers try to achieve on the coherence of the scheme over time, scale of a single neighbourhood the without it becoming a gelatinous blob

same density of control per square meters that Berlage and Van Eesteren had over entire cities. In further contrast to Berlage and Van Eesteren, the Urban



their way, had no real power at all. They

did not even have a strong and stable

power base to operate from. They were

a young office hired by a big office,

hired temporarily by the city. Their

position was that of consultants, the

plan they drew up had the shaky status

of a 'sketch masterplan'. The power

they were able to tap into came from

the fact that they put forward one

simple idea, that upset all existing power

modern pluralist society. Modernist urbanism forced répétition upon us, post-modern urbanism forces *différence* upon us. To paraphrase Michael Speaks you might say that urbanism too often feels content to represent its milieu, and no longer strives to effect change on it.² To regain freedom and reconnect with the city in its entirety and its complexity,

no longer should be dependent on the

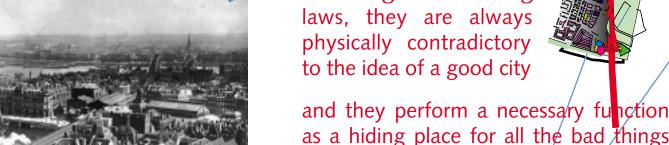
the plan, and in the other projects of Max 1., individual choice and freedom are not attached to or confined by architecture, but are allowed free

> Enter Rotterdam, the world's most provincial global metropolis. In Holland there is no other city where such a small part of what is really happening can be grasped by city government and urban planning. Somehow, even if the harbour and the industry have always been seen as elements of Rotterdam's rough, workmanlike charm, in their contemporary state they are excluded

from the definition of urbanity. They on a map of predetermined choices and are certainly not included in urbanist



Leidsche Rijn is an urbanism of the national government wanting to use negotiation, and proud of it. The Rotterdam as a 'funnel to global trade' negotiations were not done in order to and digging canals, building highways get the design realised; the design was and laying tracks, by the big made to negotiate with, to get the city multinational companies, by the port built. The most important ingredient of authority, which is still officially a this story is that the urban designers department of the city, but operates who came up with the impossible idea autonomously and is structured like a of integrating the construction of the corporation itself. The work of the



that are irreconcilable with the good idea of the city (like for instance that it is bureaucratically complex) and No Carton therefore should not be brought into the ALCONT 1 1 This is how it came about: In 1858. light by urbanist or political attention. This is why, on several levels, they form when the national government decided that the Rhine should have a direct a haze in the eyes of urbanistic practice, sealink, and Holland a direct trainlink a *red* haze. But much more than the

to Belgium, the harbour of Rotterdam

kebab were/skewered on the highway

was conceived. First a fiscal and technological enclave was built opposite practice. This is a direct consequence the city-centre. A trainbridge was built of the fact that the central cityover the River, and driven right through government and the urban planners do the centre of Rotterdam before going to Amsterdam. In this way Rotterdam was not determine the building of infrastructure and the location of the first city to be overwhelmed by the harbour, then the harbour developed industry. This is determined by global developments like the Suez crisis forcing westward, engulfing entire fishing oil consuming countries to build their villages in the housing that followed own refineries and containerisation, by the construction of port facilities like

> workers' housing, basins, railway lines, industry parks and motorways. Finally the beautiful beach-village of Oostvoorne found the artificial land of the Maasvlakte on its horizon, with which the Harbour of Rotterdam had finally burst through the countries natural confines. On the other side of the river the towns to the west of Rotterdam grew/and grew with the

> > running to the coast.

One/of the exotic species inhabiting

these areas is the toleration zone for street prostitution by heroin addicts. It occupies a little-used industrial area, cut off from a poor neighbourhood by a railway line. It consists of a long abri were the addicted women stand soliciting, some fences and some trees and flowerpots. The healthy men in their nice cars pass the sick women.

existing socio-economic and physical urban tissue. Such a practice would demand that the city be conceptually turned inside out. Instead of tissue

not so much in the spatial sense but

in the political sense. Rather than

stay in their safe havens, the

urbanists would have to seek out

areas determined by heterogeneous

regulations and overlapping territorial

claims. Thirdly it demands an idea about

the city as a whole, a great big story,

differentiating into an inclusive practice.

In a project done for the city of

Rotterdam we decided to uncover and

prove the existence of the urban

potentials of the red haze areas. We

limited ourselves to extrapolating on

what was already there, instead of

adding so much program and so much

form that the proposal would be

convincing anyway, anywhere, anyhow.

What we were after was reconfiguring

the stuff that was already around, but

that had never been seen as part of

the city. We tried to create simple

configurations that might work as points

radically different urbanist and political

culture. The red haze areas are

fundamentally connected to the latent

wholeness of the city, to its network-like

completeness, to its bigness and

endlessness, to its most ambitious, most

adventurous and most beautiful

incarnation. On a more concrete

level, the red haze areas presented

the possibility of connecting the

underprivileged parts of town with an

HAR

into the program of the failed extension plan. It suggests something like the American airplane suburb Spruce Creek, where the people have a plane instead

of a car, but most of all it is a flag to be grouping around a centre, tissue hanging in a frame. Secondly it waved for the acceptance of airports as demands looking out, instead of in: pieces of urban hardware.



From the emblematic we move on to the allegorical: this is our idea for the Maasvlakte. Soon construction will start on the second Maasvlakte, and then on the third. The first extension only will be 1000 hectares of surface plus 750 hectares of nature surface to compensate for the harbour surface. At the same time ideas are on their way to

eventually have an important airport on the Maasvlakte, because this is the only place free of anti-air traffic orgware and abounding in distance. Then there exists the serious possibility of double use of the new transport railway connecting the harbour to Germany. The impossibility' lies in the fact that the railway company has different departments for passengers and for

be recreated one on one in this facility,

hat they lie behind Holland's biggest soccer stadium, the highway and an

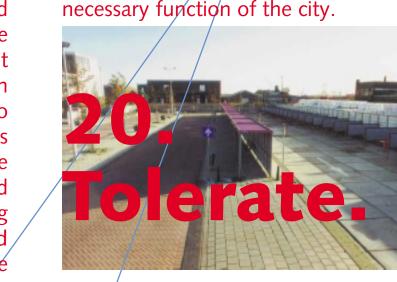
considered a problem and a great injustice. The dumbest little idea was to propose that the great number of sports fields that usually fill up the area where nothing else may be done because of the law, be taken away and redistributed through the neighbourhoods. This way, the surplus of park green would become football green, it would be privately kept up by the clubs, it would perform its

ideal function of collective public active space convincingly. The sports clubs would liberate the housing projects from their monofunctional collectivist inertia and of course the club's canteen would bring back the neighbourhood pub. Ir other words, by slamming a peripheral nuisance function right into the vulnerable neighbourhood tissue, it is made to work again. We called this procedure building against the

neighbourhood, 'bouwen tegen de buurt', as a compensation for the 'bouwen voor de buurt' (building for the neighbourhood), of the seventies.



The Rotterdam project meant stumbling in on the treasures of urbanism of negotiation; it is an investigation into how ideas can be distilled from the existing city and how they can be formatted to have maximum influence In the end it is about building the ideal city, and about trusting on goods. A thing already there is one of contemporary reality to supply us with



urbanistic city /they perform the

like negative Yoning

of urbanism: the implementation of urbanism and architecture has always The neat hierarchical and territorial been understood in terms of a dialectical structure of democratic power wherein the state delegates power to the relationship between the internal developments of the discipline and the provinces, the province to the cities and external power needed to implement it. the city to the boroughs is a beautiful In urbanist discourse the third power is metaphysical idea. The workings of the state upon the urban areas, however, cannot be understood along these lines. We have to admit that the city government is only one of the parties

that play in the urban field. In fact now we have many urbes and many civitates. That is, if we accept urbs as simply being the *hardware*, and civitas the *orgware*: the collection of organising, regulating and/or financing structures that govern the hardware. These are two distinct levels of urbanity, overlapping in ever new ways, producing new kinds of nodes and unfamiliar landscapes. Also the government itself is divided in many

indeed seen as powerlessness, as an obstacle to the implementation of big ambitions; it is seen as an anonymous mass made up from abject market forces and incomprehensible bureaucracy. It is a lowly presence, best to be avoided, hardly ever written about except in the most averse tones: as something architecture and urbanism has to be saved from. The fact that the third power - orgware, bureaucracy, market forces (or however you want to call it) has meanwhile turned out to be the natural environment for building in any

form or scale, is the trades' biggest

civic powerpyramids of yesterday, but learn to tap into the *powerspaghetti* of today.

relations, and then proceeded to try and influence these powers. Having no Take, for example, Max's plan for the extension of Utrecht, Leidsche Rijn (a power themselves, their freedom of movement was not defined by the limits plan in which our office was initially involved), wherein a plot was devised to of their mandate. bring together the impossibly heterogeneous claims and demands of all the bureaucratic warlords that roam over Dutch space. One example of a 47 design technique closer to that of Richard Holbrooke than to that of Henk

new highway in the construction of the planners often stops hundreds of meters new town, and succeeded in having it before the harbour, the highway, the

railway and the industry begin. The

conventional idea about Rotterdam is

that the huge bundles of infrastructure,

the refineries and especially the

immense harbour basins have

fragmented Rotterdam. The urbanists

and the city officials do not see the

harbour as being part of the city;

because it has fallen out of its grasp, it

92 0000

It has not always been this way. In

1969, the harbour and the infrastructure

 $\langle \rangle$

also falls outside of its scope.

1200

arrival of harbour workers and like a Having chosen one, they drive around

1

the back and park their car between two of exchange between urban zones that fences. Here they fuck the girl, or she sucks him or jacks him off. He pays her an amount of money; she wipes off, or pisses, or shits, shoots up or she leaves to buy some drugs, sometimes she dies. The facility is built and kept up by the department of public works, the people that also makes nice parks and nice sidewalks in the city. The toleration zone is meant to eliminate the streetwalkers

from the good city. Just chase them Over the estuary is stretched a grid of away like they do in other countries is highways consisting of three huge not enough; you have to make a place mazes that span the river with one to chase them to. Otherwise they keep bridge and two tunnels. The highway coming back. When you look at a grid not only connects the harbour to detailed map, the toleration zone will not show, because the mapping only Europe, but also interconnects the towns, villages, suburbs, satellite towns lists things during the day, the zone and the city-centre with each other. is only active after 18.00. That is Without the highway-grid which was why, even if it is a public facility, cartographically it does not exist. This is specifically made to unlock the harbour,

have always been isolated from each created: R.I.S.C. Behind a high fence stand scorched buildings and vehicles, other. Realising these configurations crashed and burnt out helicopters, in the would demand exchanges between institutions that up to this moment had canal lies the carcass of an equally dismal boat. Each day spectacular fights functioned right next to each other without engaging. When we were asked can be witnessed between Italian fireto come up with new concepts and ideas fighters and a kerosene explosion, for the city planners, we decided to Swedish sailors and a nuclear leak, create a collection of possibilities based Dutch commando's and fire bombs. on the existing hardware but on a Every conceivable disaster or attack can

developed.

Si

2.7

its ingredients, instead of on the the strangest urbanist typologies ever discipline of design or the power of state.

> Frank Ankersmit, Aesthetic Politics, Political Philosophy Beyond Fact and Value, Stanford sity Press, Stanford Ca. 1996, p.282 Michael A. Speaks, It's out there... the formal limits of the American avant-garde, public lecture at the Berlage Institute Amsterdam, Fall 1997 ³ Michael A. Speaks, *Just There Modernism, a fresh new approach*, in: Marijke Kuper (ed. ine + One, Ten young Dutch architectural offices, NAi Publishers, Rotterdam 1997, p.18-25 (1. Rotterdam, in: Marijke Kuper (ed.) Nine + One, Ten young Dutch architectural offices NAi Publishers, Rotterdam 1997, p.47

so that new contingency plans can be (zimson

ARCHITECTURAL HISTORIANS

CRIMSON: Ewout Dorman, Ernst van der Hoeven, Michelle Provoost, Wouter Vanstiphout assandra Wilkins /ITH: Fenna Haakma Wagenaar, Chantal van der Zijl LIENT: Rotterdam Department of Housing & Planning EXT EDITED BY: Deborah Chay CONTAINS SAMPLES FROM: Atelier van Lieshout, P. en F. Bakker Schut, Pietro Hammel, Jeff Koons, Maarten Laupman, Max 1., Mick Morssink, MVRDV, OMA, Port Authority Rotterdam, Christian Richters, Piet Rook, Tailwinds of Spruce Creek, World Press Photo